

# A GUIDE TO YOUR SUBSCRIBER KIT

**"Ground-breaking ... This database is the front-runner in health information for teenagers and a definite must-have for all high school and public libraries."**

—School Library Journal

Dear Librarian,

We are delighted to welcome you to Rosen Publishing's new online database **Teen Health & Wellness: Real Life, Real Answers**. This welcome kit contains the tools you'll need to successfully introduce **Teen Health & Wellness** to colleagues, staff, and teen users. (You can also find many of these promotional tools on the **Teen Health & Wellness** site. Just visit the homepage and click the link for Educator and Librarian Resources.)

## Enclosed you will find:

1. A "Dear Colleague" announcement letter that you can share with fellow librarians; health, physical education, and science teachers; guidance counselors; intervention specialists; school psychologists; parent volunteers; and others.
2. A color brochure detailing key **Teen Health & Wellness** database features and recent reviews. We have included multiple copies so you can circulate this brochure with the "Dear Colleague" announcement letter.
3. Five copies of a color 8.5 x 11-inch poster that you can display to raise awareness of your new resource.
4. Recent accolades and media reviews from *School Library Journal*, *Library Journal*, *Booklist*, *VOYA*, *ARBA Online*, and others.
5. Instructions to add a banner to your library Web site, publicizing your new subscription to **Teen Health & Wellness**.
6. A comprehensive User's Guide that provides technical information as well as a detailed overview of site features and functionality.
7. Bookmarks and access cards to give users and colleagues all the information they need to easily access the site.
8. A flyer with full details of the Personal Story Project, including guidelines and submission instructions.

We're confident that these tools will help you connect your colleagues and teen users to your new **Teen Health & Wellness** database. If you have any questions or need technical assistance, please call Rosen Customer Care at 877.381.6649 from 8:30 am to 4:30 pm P.S.T. or email us at [customer\\_support@teenhealthandwellness.com](mailto:customer_support@teenhealthandwellness.com) and a representative will assist you.

As *Library Journal* said, **Teen Health & Wellness** is a "one-stop self-help resource and a fully interactive online community center for teen health and wellness." We commend you for your commitment to your teen patrons, and we encourage you to share your success stories with us in the coming months.

With all best wishes,



Roger Rosen, President

**Teen Health & Wellness**  
real life • real answers